



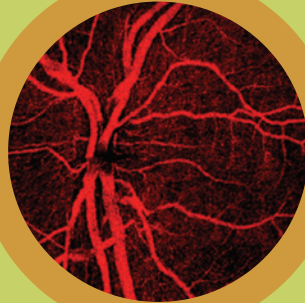
Health Resources *in* Action

We support



We connect

We prevent



We promote



We mobilize

Policy
Advocating for evidenced-based public health policy and practice.

Prevention
Addressing emerging health challenges that arise from institutional and environmental inequities.

Research
Accelerating medical discoveries through pioneering grant programs.

Promotion
Applying best practices and translating data to build healthy communities.



Health Resources *in* Action

Uniquely positioned to work with a range of clients and partners, Health Resources in Action brings extensive knowledge of public health practice and biomedical research to enhancing the nation's health.

Through innovative programs and consulting services, HRiA seeks solutions to today's most fundamental public health challenges. Our highly skilled staff understands the power of individual and community attitudes about behavior and health, and the social, economic, and historical conditions that impact them. This insight allows HRiA to craft evidenced-based, high impact approaches that encompass the four pillars of policy, prevention, promotion, and research.

HRiA complements its public health practice by creating and managing customized biomedical research awards programs for bank trusts and family foundations through our Medical Foundation division. We also use our network of leading researchers to inform our life sciences consulting practice, working with clients to help them make informed decisions about biomedical funding strategies.

Strengthening communities.

Advancing health equity.

Accelerating medical discoveries.

Welcome to HRiA.

Visit us at www.hria.org to learn more.

Policy

Health Policy and Environmental Strategies

HRiA's ability to be both consultant and advocate for more equitable health policy and practice helps public health practitioners and leaders build healthier, more sustainable communities. We partner with public agencies and private organizations to advance environmental strategies and systems change approaches that address the root cause of health inequities.

Prevention

Research and Evaluation

Valid data and evidenced-based approaches drive effective public health practice and policy development. At HRiA, our experienced social scientists apply a range of quantitative and qualitative research methods to inform decision-making, establish benchmarks to evaluate program effectiveness, and ensure community perspective.

Training and Technical Assistance

Building healthy communities involves engaging local leaders and coalitions as well as providing strategic counsel and skill-building. HRiA works at the grass-roots level and with government agencies to instigate change that promotes good health and fair distribution of resources. We are also proud of our youth development expertise that acknowledges and builds upon the assets of youth and the adults who work with them.

Visit us at www.hria.org to learn more.

Our
Vision

A world where social conditions and equitable resources foster healthy people in healthy communities



Promotion

Health Communication

HRiA understands the power of social marketing to guide and complement program and policy activities aimed at individual, community, and environmental change. We know that the success of health communication is strengthened through input from the target population, guiding the development, implementation, and evaluation of innovative campaigns.

Strategic Planning

Whether trying to identify a community's health needs or analyze their strengths and challenges, HRiA's skilled facilitators provide guidance through a strategic planning process. Setting clear direction while focusing on achievable objectives and measurable results ensures that the final plan is relevant, actionable, and inspiring. As schooled practitioners, we understand how to coalesce diverse viewpoints and political considerations to help achieve the desired results.

Grant Making

To support groundbreaking medical discoveries, HRiA's Medical Foundation division works with private trusts and foundations to create biomedical research awards programs that capture the client's vision. Whether identifying a scientific niche for funding, managing scientific review committees, or evaluating program effectiveness, we provide the requisite knowledge of biomedical research together with grant administration expertise. HRiA's grant making services extend to individuals, coalitions, and nonprofit organizations working to improve the health status of their communities.



Research

Life Sciences Consulting

When clients want to know how their funding of medical research can contribute to the discovery of new therapies, they rely on HRiA's life sciences consulting expertise. We review the scientific literature, interview experts in the field, and make recommendations to enhance the effectiveness of client funding strategies.

Visit us at www.hria.org to learn more.



Our
Mission

To help people live healthier lives and build healthy communities through policy, research, prevention, and health promotion



We are:

- Asthma Regional Council
- Building Exemplary Systems for Training (BEST)
- Boston Urban Asthma Coalition
- Greater Boston Center for Healthy Communities
- Healthy Girls Healthy Women
- Lead Action Collaborative
- Massachusetts Asthma Action Project
- Massachusetts Health Promotion Clearinghouse
- Massachusetts Partnership for Healthy Communities
- Massachusetts Substance Abuse Information and Education Helpline
- Public Health Policy and Strategies Center
- Medical Foundation division
- The 84

For over 50 years, Health Resources in Action has played a vital role in realizing the nation's most significant public health successes and in assisting clients award more than \$150 million to outstanding scientists across the United States and abroad. As a nonprofit focused on the complex arenas of public health and biomedical research, HRiA brings knowledge and unabashed passion to our work.

Health inequities. Chronic disease. Environmental imbalance. Insufficient resources. Competing priorities. At HRiA, this is not simply the work we do. It encompasses our life. Like the clients and communities we serve, we are impacted daily by the public health challenges we work to resolve.

Our funders, partners, and clients come to us for our unique, insightful perspective. They rely on us for sound, proven approaches. They stay with us because of our success and lasting impact.



Health Resources in Action

Advancing Public Health and Medical Research

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