

Jeffress Trust Awards Program in Research Advancing Health Equity

A PROGRAM OF THE THOMAS F. AND KATE MILLER JEFFRESS MEMORIAL TRUST

OFFICE HOURS: Thursday, January 16, 2025

APPLICATION DEADLINE: Wednesday, February 5, 2025 at 12 PM Eastern



HEALTH
RESOURCES
IN ACTION

Program Staff Introductions



**HEALTH
RESOURCES
IN ACTION**

- ◇ Kimberly Lezak, Ph.D., Managing Director
- ◇ Felicia Chen, Grants Officer
- ◇ Morenike Akinwolere, Grants Coordinator

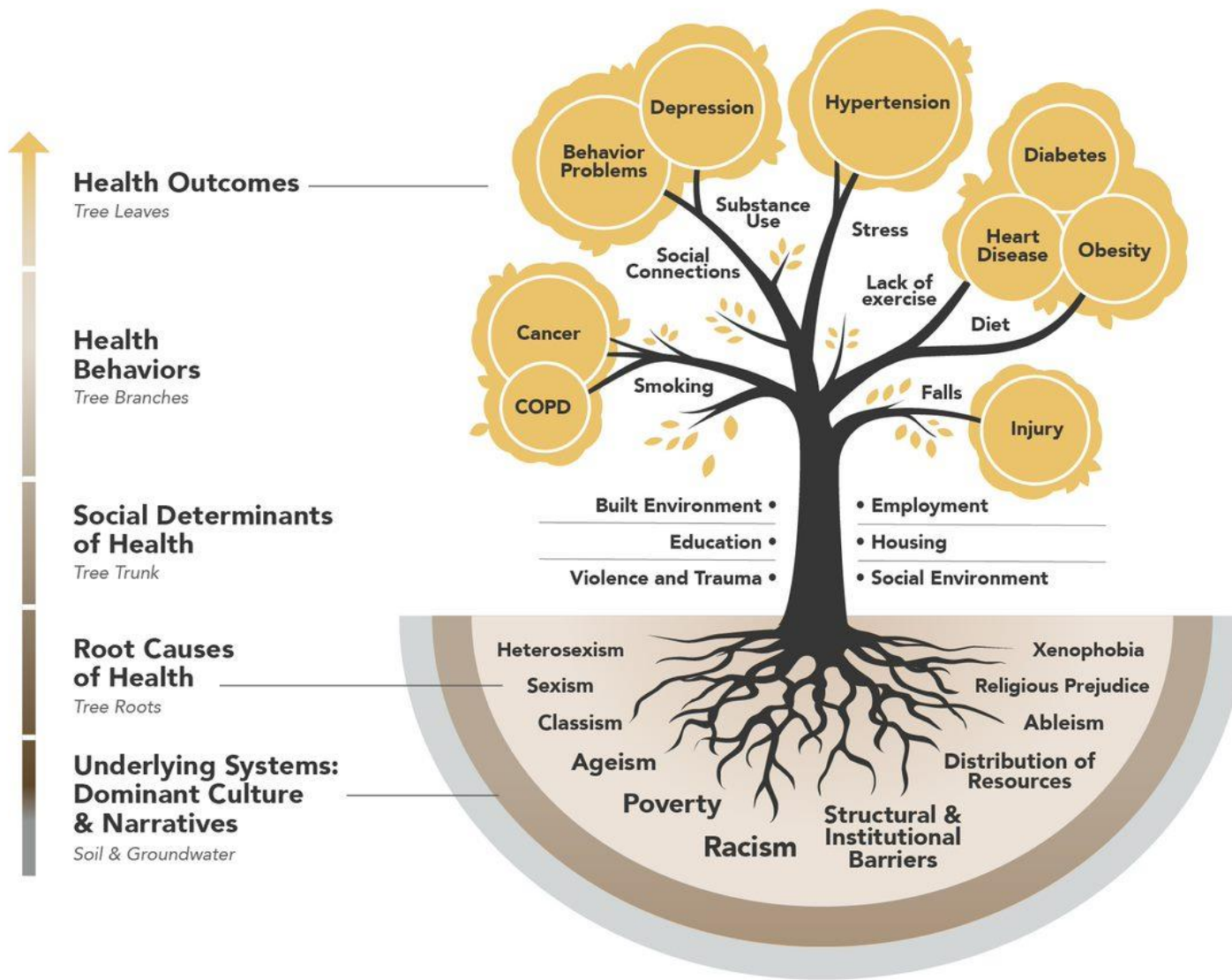
Agenda

- ◇ Program Overview – Research Scope & Root Causes
- ◇ Program Design & Eligibility
- ◇ Application Requirements
- ◇ Review Criteria
- ◇ Application Tips and Pitfalls to Avoid
- ◇ Questions

Program Overview

- ◇ Jeffress Memorial Trust was founded in 1981 by Robert M. Jeffress in memory of his parents and is guided by the mission to benefit the people of Virginia
- ◇ 2025 grant cycle will support research that addresses the root causes of health inequities within the state of Virginia
- ◇ The Jeffress Trust recognizes that inequities have an impact on one's ability to lead a healthy life.

To achieve health equity, it is necessary to remove obstacles to health – such as racial discrimination, poverty, and deep power imbalances – and their consequences, including lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care (source: Human Impact Partners).



Root Causes of Health

Partnership/Collaborative Establishment Award

- ◇ Award Period: June 30, 2025 – June 29, 2027
- ◇ Funding Amount: \$150,000 over two (2) years
- ◇ Designed to support the development and establishment of collaborative efforts upon which to carry out future research activities to advance health equity
- ◇ Recipients will be eligible to apply for Research Awards during their second year of funding
- ◇ Application Deadline: Wednesday, February 5, 2025 at 12 PM Eastern

Research Award

- ◇ Award Period: June 30, 2025 – June 29, 2028
- ◇ Funding Amount: \$600,000 over three (3) years
- ◇ Designed to support research activities that will expand and support advancing health equity
- ◇ Application Deadline: Wednesday, February 5, 2025 at 12 PM Eastern

All Research Award applicants must be previously funded Partnership/Collaborative Establishment Awardees.

Eligibility

Applicants

- ◇ Virginia-based non-profit 501(c)(3) organizations and municipalities
- ◇ New and established partnerships
- ◇ Community-based organizations, advocacy organizations, faith-based institutions, neighborhood committees, local municipalities, academic institutions, hospitals including safety net institutions, and non-profit research organizations
- ◇ Encourage but not require that lead/primary contact organization to be a community-based organization (CBO). *Includes: social service agencies, non-profit organizations, and formal and informal community groups (neighborhood groups or recreational or special-interest clubs)*



Research Focus

- ◇ Advancing health equity in the state of Virginia

Research Topics

- ◇ Policy, Systems, and Environmental change strategies (PSE strategies) Analysis
- ◇ Program/Practice Analysis
- ◇ General Research

Application Requirements

- A. Application Cover Page (form)
- B. Table of Contents (form)
- C. Research Project Summary (form)
- D. Performance Sites (form)
- E. IRS 501(c)(3) Determination Letter
- F. Updated Jeffress Trust Progress Report
(Research Applicants ONLY)
- G. Proposal
 - Background and Significance
 - Goals, Aims, and Objectives
 - Potential Impact
 - Research Design & Methods (Research Award)
- H. Project Timeline and Milestones (template)
- I. Bibliography
- J. Letters of Partnership (one letter of commitment)
- K. Organization & Collaborator(s) Profile (form)
- L. Appendix (if applicable)
- M. Budget Form D & Form E (Excel templates)

Budget Guidance

- Funds do not need to be equally distributed across each year of funding
- Only 15% of the total project costs are allowed to be used towards indirect costs (Rent, Telephone/Fax/Internet)
- Be sure to include time in your budget for:
 - Capacity building
 - Reporting requirements

Lead Applicant Name:		Budget Summary	
Project Title:		Organization:	
Project Start Date: 06/30/2022		Project End Date: 06/29/202X	
		Maximum Indirect Allowable	15%

PLEASE NOTE: Budget Summary Page is Auto Populated by BUDGET tabs 2, 3, and 4

BUDGET YEARS	YEAR 1	YEAR 2	YEAR 3
PERSONNEL COSTS			
SALARY	\$ -	\$ -	\$ -
FRINGE	\$ -	\$ -	\$ -
SUBTOTAL PERSONNEL	\$ -	\$ -	\$ -
SUBTOTAL NON-EMPLOYEE COMPENSATION			
SUBTOTAL CONSULTANT COSTS	\$ -	\$ -	\$ -
SUBTOTAL OPERATING COSTS	\$ -	\$ -	\$ -
SUBTOTAL EQUIPMENT/SUPPLIES	\$ -	\$ -	\$ -
SUBTOTAL SUBCONTRACTS	\$ -	\$ -	\$ -
SUBTOTAL DIRECT COSTS			
SUBTOTAL INDIRECT COSTS	\$ -	\$ -	\$ -
TOTAL COSTS	\$ -	\$ -	\$ -
TOTAL AWARD AMOUNT			\$ -

Review Criteria

- ◇ **Addressing Inequities:** Whether the approach addresses a population experiencing higher rates of health inequities.
- ◇ **Impact:** Whether the intended immediate and long-term outcomes address root causes of health inequities as much as possible and social determinants of health.
- ◇ **Community-Led:** Whether the approach actively engages community members in implementing an approach. Letters speaking to meaningful relationships between the lead organization and the local population are welcomed.
- ◇ **Partnerships:** Whether partners with clear roles and responsibilities are included to enhance the initiative.
- ◇ **Feasibility:** Likelihood of success and ability of organizations to carry out approach.
- ◇ **Sustainability:** Likelihood of long-term impact beyond the grant cycle inclusive of changes in policies, systems, programs, and capacity of partner organizations.

Domain	Priority
Advancing Health Equity	1
Community Engagement	2
Partnership & Collaboration	3
Research Activities	4
Readiness & Feasibility	5

Review Criteria & Priority

Reviewer Comments

Impact & Significance

“More information is needed regarding how the current approach is driving inequities, and how the proposed approach will advance health equity”; “The work really didn’t focus enough on the root causes or really the health equity”; “How does this work operationalize equity”; “Why is it thought this approach will be successful?”

Community Engagement

“The community/families/patients don’t seem to have been involved in the development of XXXX”; “Have the investigators thought through language/access/time barriers?”; “The budget reflects the time intensive nature of the community involvement”

Partnership & Collaboration

“A statement from the collaborator would be helpful; particularly regarding how their role will support the work”; “Partnership across different sectors is a real strength for this approach”; “The applicant team thought through the power imbalance that has perpetuated inequities and is shifting the decision making to the population affected by this work”

Readiness & Feasibility

“The budget is reflective of the staffing needed to complete the work; and shows appropriate level of support for engaged communities”; “The letters support the ongoing collaborations/relationships between organizations putting forward the work”

Common pitfalls to avoid

- No statement regarding health equity
- Community engagement is not present
- Link between problem and the proposed project is unclear
- The research design does not align with the problem and is not action oriented
- Budget and feasibility
- The project team does not align with the tasks at hand
- No clear statement of problem and/or poorly linked to the background
- Overlap in funding

Application Tips

- Make sure your proposal reflects the review criteria and program goals
- Tell the story and provide explicit reasons and statements regarding why your approach is promising.
- Recruit the right team: Include appropriate collaborations and/or shared leadership if it benefits the project
- Be realistic (in timeline, budgets, etc.)
- Avoid jargon and abbreviations
- Be concise and clear (make it easy to read!)
- Point out pitfalls and include contingencies
- Seek feedback internally, externally, and across disciplines

Questions?

JeffressAwards@hria.org



View the Office Hours Recording
[HERE](#)

