



FANNY HOLT AMES & EDNA LOUISE HOLT FUND

FUNDING ANNOUNCEMENT

WEBINAR 2022-23

INTRODUCTIONS



DIAN QUINN,
TRUSTEE
REPRESENTATIVE

Philanthropic Solutions
Group Bank of America
Private Bank



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PROGRAM
COORDINATOR

Health Resources in Action



FANNY HOLT AMES & EDNA LOUISE HOLT FUND

FUNDING ANNOUNCEMENT

WEBINAR 2022-23

OBJECTIVES



Understand the funding priorities and history of the Holt Fund



Learn about the specific grants available for 2022-23, how to apply, and key deadlines



Share information about your organization and interest in the funding opportunity, as well as technical assistance needs

What type of organization are you?

- (community-based organization, health care provider, local government, school system, faith-based community, other)

How many staff does your organization have?

- (0-5, 6-20, 21-50, 51-100, 100+)

What's your organization's budget size?

- (\$1,000-\$25,000; \$25,001-\$50,000; \$50,001-\$100,000; \$100,001-\$500,000; \$500,001-\$1M; \$1M+)

Have you applied to the Holt Fund before?

Have you received funding from the Holt Fund before?

Poll

Agenda

Overview of the Holt Fund (5 mins)

2022-23 Funding Opportunities (20 mins)

Deadlines (5 mins)

How to Apply (5 mins)

Q&A (20 mins)

Housekeeping

- If you have any questions related to this webinar, please type them into the chat box
- The webinar recording and slides will also be shared by email and made available on our webpage
 - We welcome appearances from any household members!



Overview of the Holt Fund

Overview of the Holt Fund

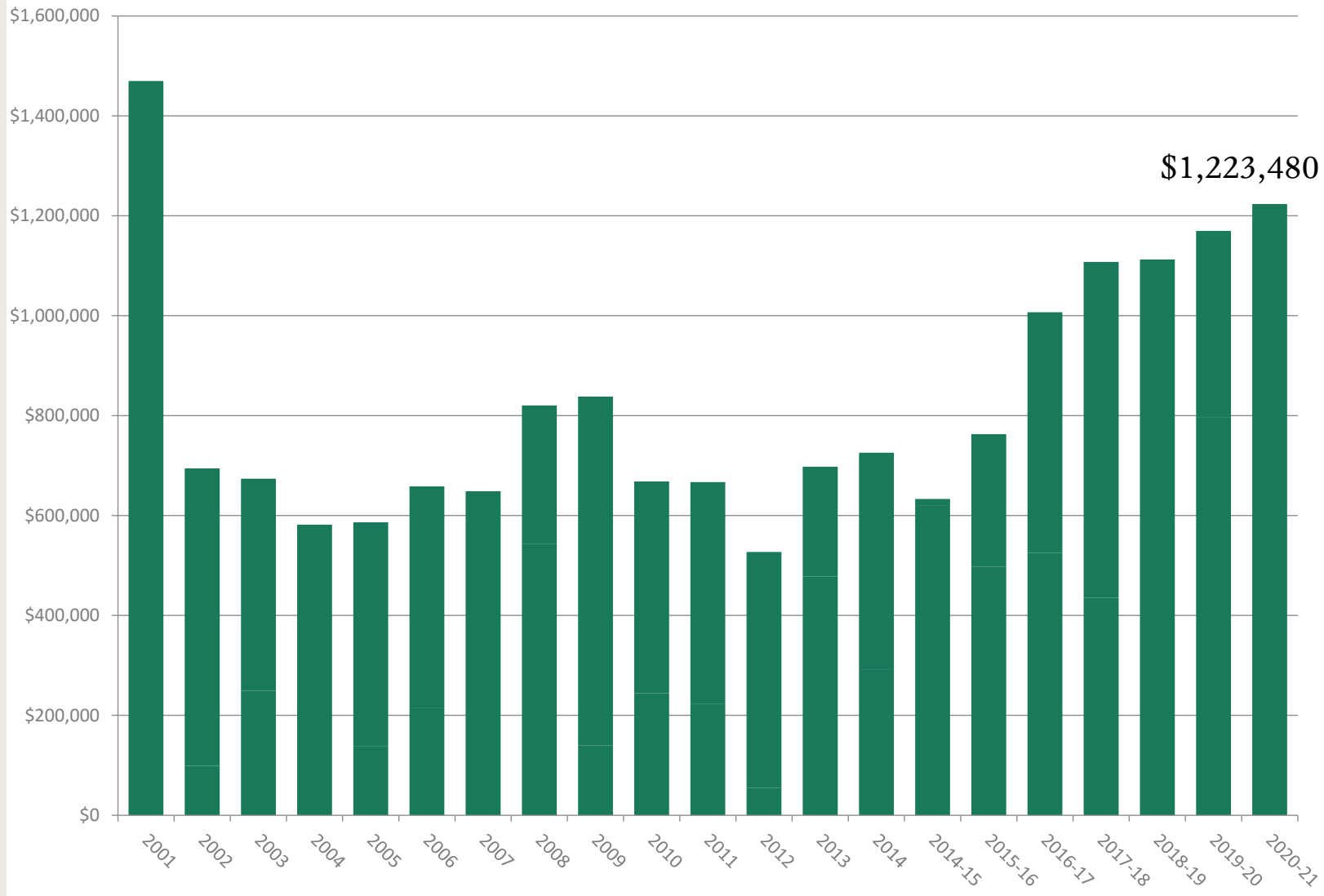
- Established in 2000 at the instruction of Edna Louise Holt; named for herself and her sister Fanny Holt Ames
- The sisters were longtime residents of Grafton, Vermont
- The Fund was structured to meet the medical needs of Grafton and surrounding towns with primary consideration to Grace Cottage Hospital
- Funding and resources seek to meet the medical needs of individuals in these towns, with priority for those with limited access to health resources
- Distributed over \$18.7M since inception

Guiding Principles

Funding available to non-profit organizations

Grants are awarded based upon the needs of the communities, as identified through a competitive application process administered annually

The Fund seeks to focus its resources on efforts that will have a positive and lasting impact on the largest number of people



Community Investments 2001-2021

2022-23 FUNDING
OPPORTUNITIES:
*Traditional Grants and
Housing Initiative*



Grant Categories

2022-23 Funding Opportunities

Traditional

Housing Initiative

Small Grants

- Up to \$15,000
- Single-year
- Discrete projects or programmatic expenses

Large Grants

- More than \$15,000
- Single or multi-year (up to 3 years)
- Program or project support
- Operating expenses (if operating budget < \$1M)
- Capital support

- Two-stage process (Concept Paper and select organizations invited to submit a full proposal)
- \$100,000 per year for up to 3 years

TYPES OF POTENTIAL APPLICANTS

Community-based organizations

Health care providers

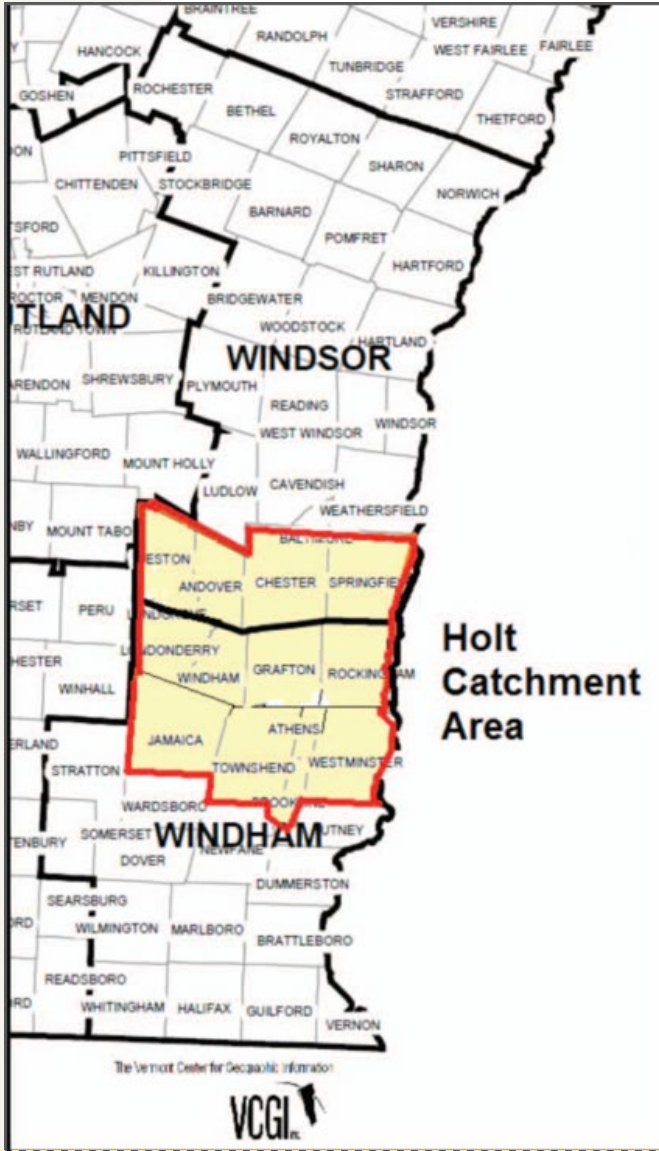
Local governments

School systems

Faith-based communities

Other nonprofit 501c3 public charities

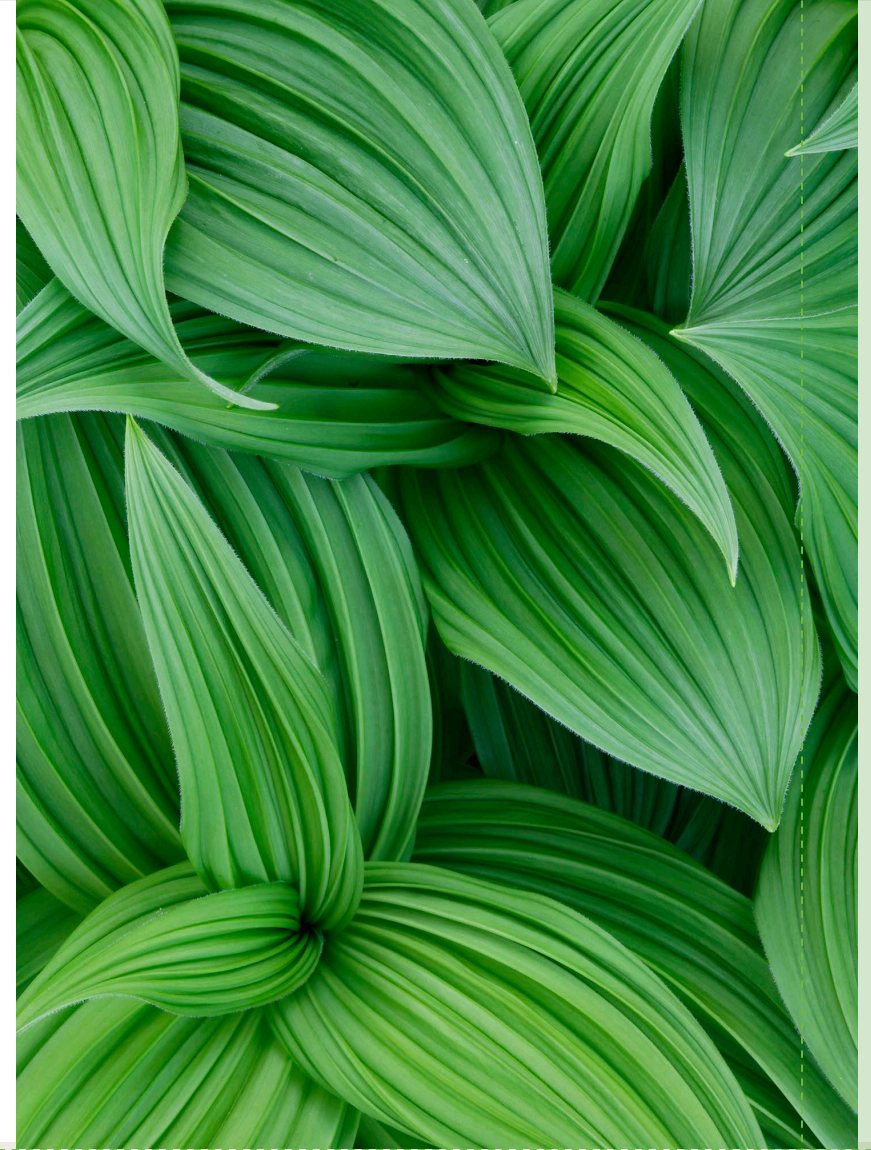
Holt Catchment Area



- Andover
- Athens
- Brookline
- Chester
- Grafton
- Jamaica
- Londonderry
- Rockingham
- Springfield
- Townshend
- Westminster
- Weston
- Windham

The Holt Fund will consider applications from nonprofits that are located in or provide the majority of the services for which they are seeking support, to individuals in one or more towns in the catchment area

TRADITIONAL GRANTS



TYPES OF HEALTH NEEDS ACTIVITIES

- Chronic, acute and long-term care services
- Diagnostic screening
- Emergency medical services
- Community-based prevention and health promotion activities
- Treatment
- Health education efforts
- Social determinants of health

“Conditions in the places where people live, learn, work, and play that affect a wide range of health and quality-of life-risks and outcomes” - CDC

Categories of Potential Grants

Seek to address health disparities and inequities within the Holt service area

Improve access to care, particularly for vulnerable populations

Focus on prevention, health education, intervention, treatment, evaluation, and a personalized approach to care

Builds the organization capacity of individual agencies or collaboratives that better provide health and medical services

TRADITIONAL GRANT CATEGORIES



SMALL GRANTS

Up to \$15,000

Single-year

Discrete projects or programmatic expenses



LARGE GRANTS

More than \$15,000

Single or multi-year (up to 3 years)

Program or project support

Operating expenses (if operating budget < \$1M)

Capital support

CONSIDERATIONS FOR TRADITIONAL GRANTS

- How does your approach meet the needs of the population you are looking to serve and address any health inequities they may face?
- What will you specifically do?
- How is your organization uniquely qualified to do this work?
- What will your overall impact be, and how will you know you are successful?
- How will you ensure a lasting impact to your work?



Organization Information



Program Information



Proposal Information



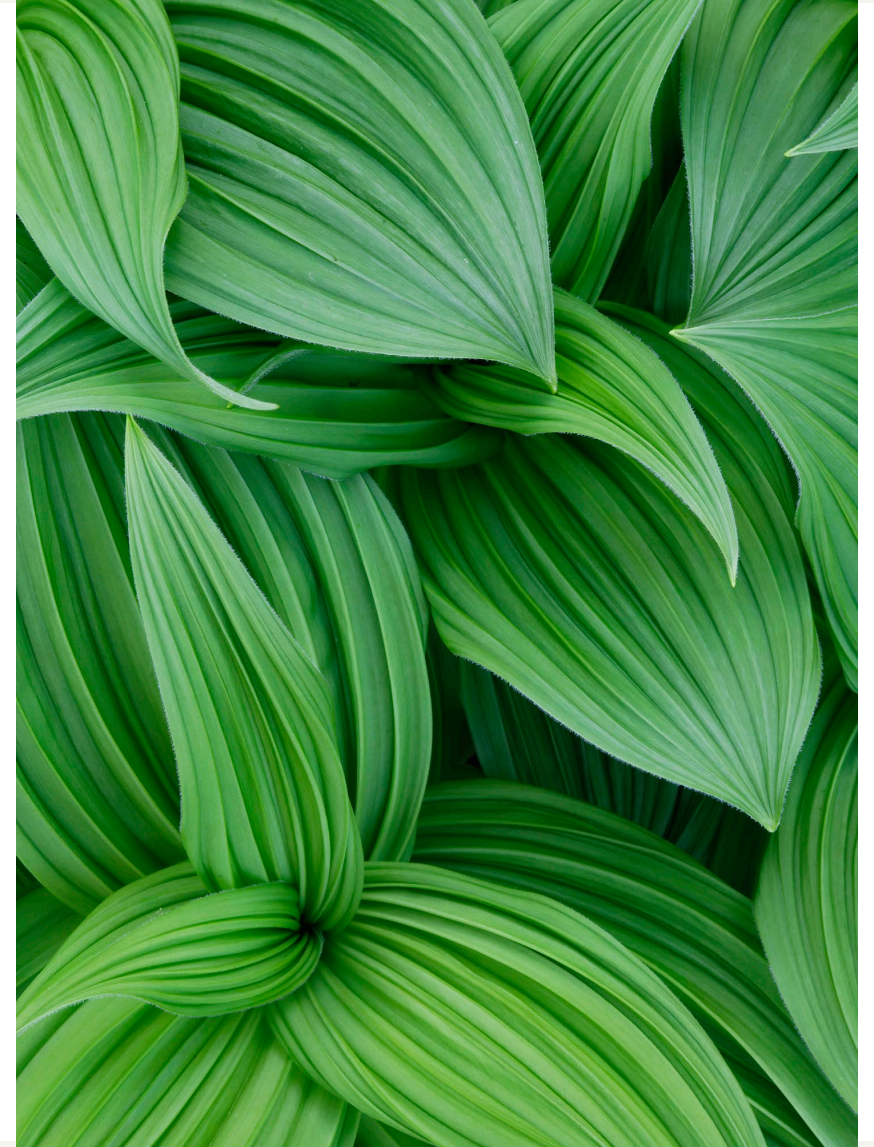
Attachments

Budget forms

Organizational Documents

APPLICATION SECTIONS

HOUSING INITIATIVE GRANTS



HOUSING AS A DETERMINANT OF HEALTH



- In response to community input and demonstrated need, the Holt Fund launched the Housing Initiative in 2019 and has since invested just over \$400,000 across five multi-year projects.
- Three-pronged emphasis:
 - The physical conditions within homes
 - Conditions in the neighborhoods surrounding homes
 - Housing affordability
- Need for multi-faceted strategies

CONSIDERATIONS FOR HOUSING INITIATIVE

Who are you looking to serve?

What will you do?

How will your approach link and address housing as a social determinant of health?

Who are your partners?

Do you need additional funds to support your overall effort? If so, have you secured or identified them?

HOLT REVIEW PROCESS AND CRITERIA



OVERALL REVIEW CRITERIA



Adherence to the Holt Fund's mission



Significance of need



Evidence of feasible methodology or approach, and appropriate to proposal's goals



Ability of applicant to measure impact of grant funds on proposed need



Evidence that outcomes are well-conceived, realistic, and measurable



Ability to demonstrate sufficient experience and capacity to conduct program/project



Use of collaborative approaches, as appropriate



Likelihood of lasting impact on need of population (large grants and housing initiative)



Ability to sustain the program/project once Holt funding ends (large grants and housing initiative)

DISTRIBUTION REVIEW COMMITTEE'S (DRC) PROCESS

- Committee is comprised of people who live and/ or work in Grafton and surrounding communities, or have deep knowledge of the Fund's priorities
- Provide input and recommendation to Trustee
- All proposals are reviewed by several members

Do you think your organization might be interested in applying for a Holt Fund grant?

Traditional- Small Grants

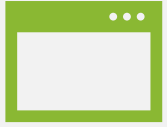
Traditional- Large Grants

Housing Initiative

Not this year

Don't know yet

POLL



If someone in your organization has submitted an online application in the past, please use the same account.

Go to www.hria.org/tmf/holt-fund for all application links



Remember to save your progress! Click “Save & Finish Later” to return to your application later



To submit an application, you must hit “Submit.” Only completed and submitted applications will qualify for review

Online Application Tips

Key Deadlines

Traditional Grants & Housing Initiative

Friday
April 1,
2022

*Deadline for completed applications by 2:00 PM. Late applications will **NOT** be reviewed or considered.*

Review
Period

Distribution Review Committee reviews applications

Tuesday
June 14,
2022

Notice of Awards

Questions?

If you have any questions, see our website: www.hria.org/tmf/holt-fund or email our team:

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