

FANNY HOLT AMES &
EDNA LOUISE HOLT FUND

2021-22 FUNDING ANNOUNCEMENT WEBINAR





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INTRODUCTIONS

OBJECTIVES



Understand the funding priorities and history of the Holt Fund



Learn about the specific grants available for 2021-22, how to apply, and key deadlines



Share through polls some information about your organization and interest in the funding opportunity, as well as technical assistance needs

POLL

1. What type of organization are you?
 - *(community-based organization, health care provider, local government, school system, faith-based community, other)*
2. How many staff does your organization have?
 - *(0-5, 6-20, 21-50, 51-100, 100+)*
3. What's your organization's budget size?
 - *(\$1,000-\$25,000; \$25,001-\$50,000; \$50,001-\$100,000; \$100,001-\$500,000; \$500,001-\$1M; \$1M+)*
4. Have you applied to the Holt Fund before? Have you received a grant from the Holt Fund before?
5. How is your organization looking ahead to 2021? *(answer in the chat box)*

AGENDA



OVERVIEW OF THE HOLT FUND

5 minutes



2021-22 FUNDING OPPORTUNITIES

20 minutes



DEADLINES

5 minutes



HOW TO APPLY

5 minutes



Q&A

20 minutes

HOUSEKEEPING

- If you have any questions related to this webinar, please type them into the chat box
- The webinar recording and slides will also be shared by email and made available on our webpage

OVERVIEW OF THE HOLT FUND



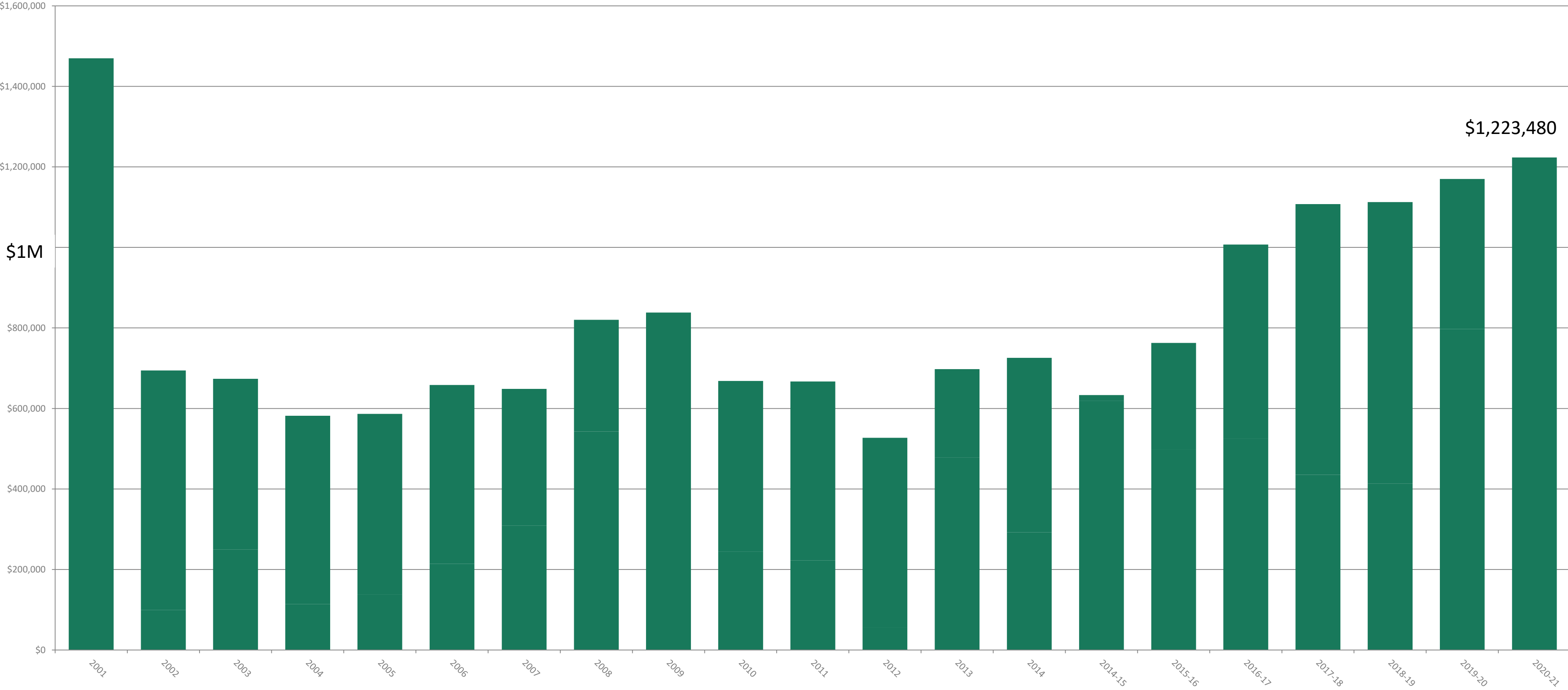
OVERVIEW OF THE HOLT FUND

- Established in 2000 at the instruction of Edna Louise Holt; named for herself and her sister Fanny Holt Ames
- The sisters were longtime residents of Grafton, Vermont
- The Fund was structured to meet the medical needs of Grafton and surrounding towns with primary consideration to Grace Cottage Hospital
- Funding and resources seek to meet the medical needs of individuals in these towns, with priority for those with limited access to health resources
- Distributed over \$18.7M since inception

GUIDING PRINCIPLES

- Funding available to non-profit organizations
- Grants are awarded based upon the needs of the communities, as identified through a competitive application process administered annually
- The Fund seeks to focus its resources on efforts that will have a positive and lasting impact on the largest number of people

COMMUNITY INVESTMENTS 2001 - PRESENT





2021-22 FUNDING OPPORTUNITIES:

Traditional Grants and Housing Initiative

GRANT CATEGORIES

2021-22 Funding Opportunities

Traditional

Housing Initiative

Small Grants

- Up to \$15,000
- Single-year
- Discrete projects or programmatic expenses

Large Grants

- More than \$15,000
- Single or multi-year (up to 3 years)
- Program or project support
- Operating expenses (if operating budget < \$1M)
- Capital support

- Two-stage process (Concept Paper and select organizations invited to submit a full proposal)
- \$100,000 per year for up to 3 years

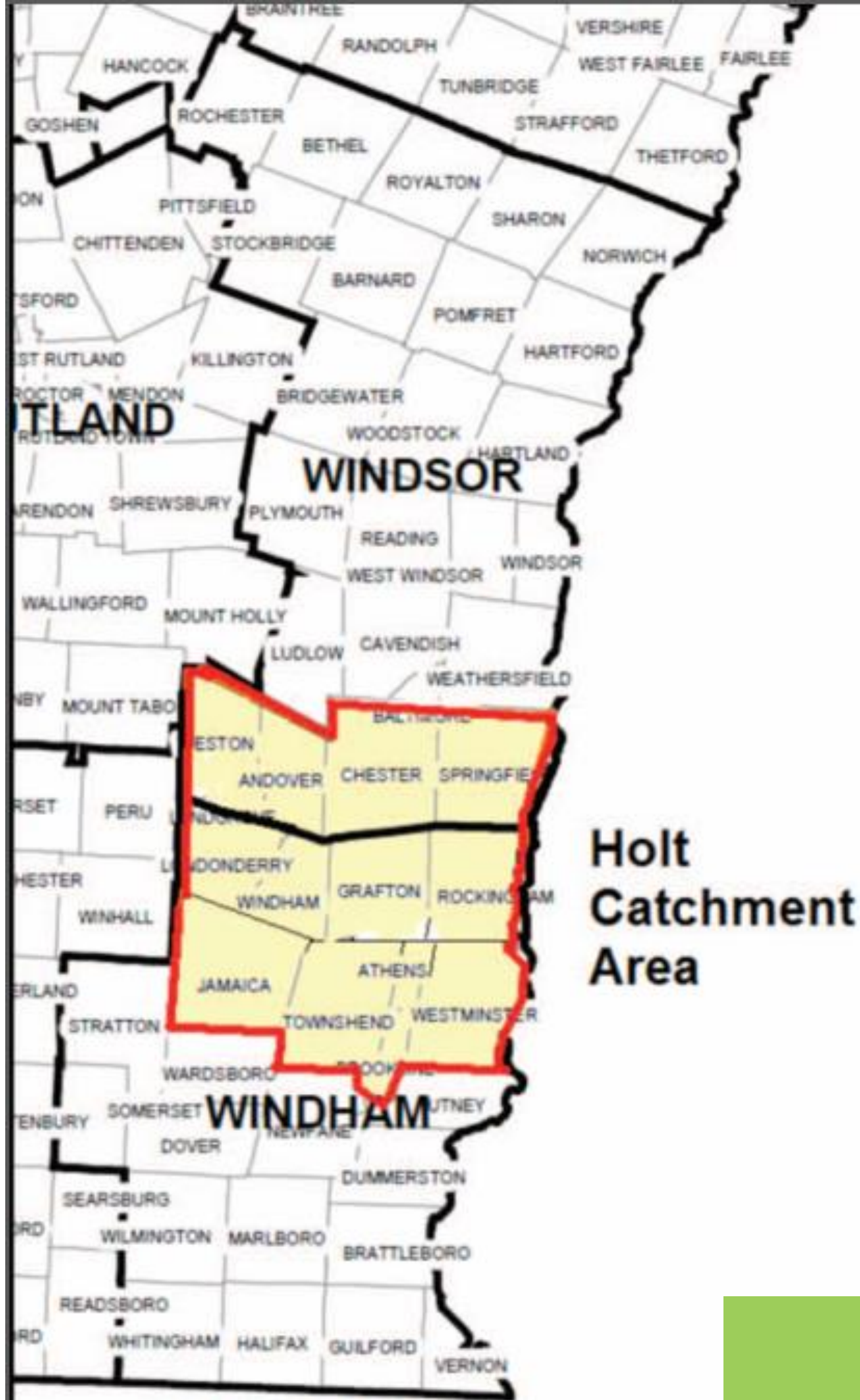
TYPES OF POTENTIAL APPLICANTS

- Community-based organizations
- Health care providers
- Local governments
- School systems
- Faith-based communities
- Other nonprofit 501c3 public charities

HOLT CATCHMENT AREA

- Andover
- Athens
- Brookline
- Chester
- Grafton
- Jamaica
- Londonderry
- Rockingham
- Springfield
- Townshend
- Westminster
- Weston
- Windham

The Holt Fund will consider applications from nonprofits that are located in or provide the majority of the services for which they are seeking support, to individuals in one or more towns in the catchment area.





TRADITIONAL GRANTS

TYPES OF HEALTH NEEDS ACTIVITIES

- Chronic, acute and long-term care services
- Diagnostic screening
- Emergency medical services
- Community-based prevention and health promotion activities
- Treatment
- Health education efforts
- Social determinants of health
 - *“Conditions in the places where people live, learn, work, and play that affect a wide range of health and quality-of life-risks and outcomes” - CDC*

CATEGORIES OF POTENTIAL GRANTS

The Holt Fund makes grants to efforts that:

- Seek to address health disparities and inequities within the Holt service area
- Improve access to care, particularly for vulnerable populations
- Focus on prevention, health education, intervention, treatment, evaluation, and a personalized approach to care
- Builds the organization capacity of individual agencies or collaboratives that better provide health and medical services

TRADITIONAL GRANT CATEGORIES

Small Grants

- Up to \$15,000
- Single-year
- Discrete projects or programmatic expenses

Large Grants

- More than \$15,000
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APPLICATION SECTIONS

- Organization Information
- Program Information
- Proposal Information
- Attachments
 - Budget forms
 - Organizational

CONSIDERATIONS FOR TRADITIONAL GRANTS

- How does your approach meet the needs of the population you are looking to serve and address any health inequities they may face?
- What will you specifically do?
- How is your organization uniquely qualified to do this work?
- What will your overall impact be, and how will you know you are successful?
- How will you ensure a lasting impact to your work?



HOLT HOUSING INITIATIVE

HOUSING AS A DETERMINANT OF HEALTH

- In response to community input and demonstrated need, the Holt Fund launched the Housing Initiative in 2019 and has since invested just over \$400,000 across five multi-year projects.
- Three-pronged emphasis:
 - *The physical conditions within homes*
 - *Conditions in the neighborhoods surrounding homes*
 - *Housing affordability*
- Need for multi-faceted strategies

CONSIDERATIONS FOR HOUSING INITIATIVE

- Who are you looking to serve?
- What will you do?
- How will your approach link and address housing as a social determinant of health?
- Who are your partners?
- Do you need additional funds to support your overall effort? If so, have you secured or identified them?



HOLT REVIEW PROCESS AND CRITERIA

OVERALL REVIEW CRITERIA

- Adherence to the Holt Fund's mission
- Significance of need
- Evidence of feasible methodology or approach, and appropriate to proposal's goals
- Ability of applicant to measure impact of grant funds on proposed need
- Evidence that outcomes are well-conceived, realistic, and measurable
- Ability to demonstrate sufficient experience and capacity to conduct program/project
- Use of collaborative approaches, as appropriate
- Likelihood of lasting impact on need of population (large grants and housing initiative)
- Ability to sustain the program/project once Holt funding ends (large grants and housing initiative)

DISTRIBUTION REVIEW COMMITTEE'S PROCESS

- Committee is comprised of people who live and/or work in Grafton and surrounding communities, or have deep knowledge of the Fund's priorities
- Provide input and recommendation to Trustee
- All proposals are reviewed by a minimum of six people

POLL

- Do you think your organization might be interested in applying for a Holt Fund grant?
 - Traditional- Small Grants
 - Traditional- Large Grants
 - Housing Initiative
 - Not this year
 - Don't know yet

ONLINE APPLICATION TIPS



If you or someone in your organization has submitted an online application in the past, please use the same account.



Remember to save your progress! Click "Save & Finish Later" to return to your application later.



To submit an application, you **must** hit "Submit"! We will only review complete and **submitted** applications.

KEY DEADLINES

TRADITIONAL GRANTS

MARCH 1, 2021

Deadline for completed applications
by 2:00 PM. *Late applications will **NOT** be reviewed or considered.*

APRIL 2021

If applicable, Committee will send questions
to applicants based on initial review

JUNE 15, 2021

Notice of awards

KEY DEADLINES

HOUSING INITIATIVE GRANTS

FEBRUARY 16, 2021

Deadline for completed concept papers by **2:00 PM**. *Late applications will **NOT** be reviewed or considered.*

MARCH 5, 2021

Organizations notified if invited to submit a full proposal

APRIL 1, 2021

Full proposals due

JUNE 15, 2021

Notice of Awards

QUESTIONS?



CONTACT INFO

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