BANK OF AMERICA

JEFFRESS TRUST AWARDS PROGRAM IN RESEARCH ADVANCING HEALTH EQUITY

A PROGRAM OF THE THOMAS F. AND KATE MILLER JEFFRESS MEMORIAL TRUST

Application Deadline:
Thursday, February 16, 2023
12:00 PM ET

Wednesday, January 12, 2023
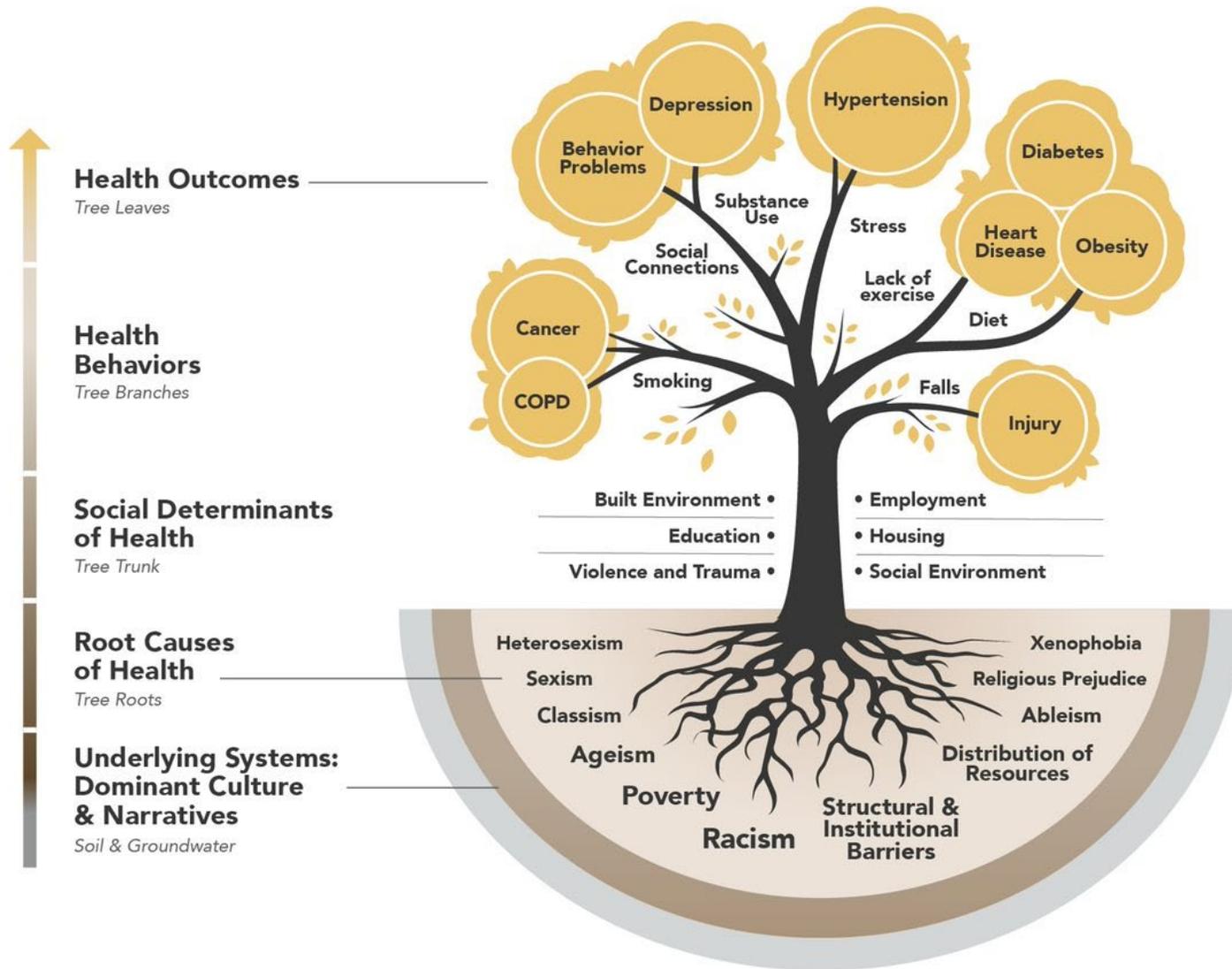
OFFICE HOURS

INTRODUCTIONS

- Health Resources in Action
  - Kimberly Lezak, Ph.D., Managing Director, The Medical Foundation
  - Lindsey Carver, Senior Grants Officer, The Medical Foundation

AGENDA

- Kim – Program Overview – Research Scope & Root Causes (10 min)

- Lindsey – Program Design Overview & Eligibility (5 min)

- Lindsey – Application Requirements (5 min)

- Kim/Lindsey – Review Criteria (10 min)

PROGRAM OVERVIEW: RESEARCH SCOPE

- Jeffress Memorial Trust was founded in 1981 by Robert M. Jeffress in memory of his parents and is guided by the mission to benefit the people of Virginia

- 2023 grant cycle will support research that addresses the root causes of health inequities within the state of Virginia

- The Jeffress Trust recognizes that inequities have an impact on one's ability to lead a healthy life

  - To achieve health equity, it is necessary to remove obstacles to health – such as racial discrimination, poverty, and deep power imbalances – and their consequences, including lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care (source: Human Impact Partners).

Health Outcomes — Tree Leaves
Health Behaviors — Tree Branches
Social Determinants of Health — Tree Trunk
Root Causes of Health — Tree Roots
Underlying Systems: Dominant Culture & Narratives — Soil & Groundwater

Behavior Problems
Depression
Hypertension
Diabetes
Heart Disease
Obesity
Cancer
COPD
Injury

Substance Use
Social Connections
Stress
Lack of exercise
Diet
Smoking
Falls

Built Environment •
Education •
Violence and Trauma •
• Employment
• Housing
• Social Environment

Heterosexism
Sexism
Classism
Ageism
Poverty
Racism
Xenophobia
Religious Prejudice
Ableism
Distribution of Resources
Structural & Institutional Barriers

ROOT CAUSES

PROGRAM DESIGN OVERVIEW: PARTNERSHIP/COLLABORATIVE ESTABLISHMENT AWARD

- AWARD PERIOD
  - JUNE 30, 2023 – JUNE 29, 2025

- FUNDING AMOUNT

  - $150,000 OVER 2 YEARS

- Designed to support the development and establishment of collaborative efforts upon which to carry out future research activities to advance health equity

- *Recipients will be eligible to apply for Research Awards during their second year of funding*

PROGRAM DESIGN OVERVIEW: RESEARCH AWARD

- AWARD PERIOD
  - JUNE 30, 2023 – JUNE 29, 2026

- FUNDING AMOUNT

  - $600,000 OVER 3 YEARS

- Partnerships already developed at time of application

- Designed to support research activities that will expand and support advancing health equity

ELIGIBILITY

- RESEARCH FOCUS

  - Advancing health equity in the state of Virginia

- RESEARCH TOPICS

  - Policy, Systems, and Environmental change strategies (PSE strategies) Analysis

  - Program/Practice Analysis – will allow for program support costs*

  - General Research

  *The 2023 Office Hours presentation provided incorrect information about program support costs under the Program/Practice Analysis Research Topic. The Jeffress Trust **will** support program support costs in this area for the 2023 award cycle.

ELIGIBILITY

- Virginia-based non-profit 501(c)(3) organizations and municipalities

- New and established partnerships

  - Community-based organizations, advocacy organizations, faith-based institutions, neighborhood committees, local municipalities, academic institutions, hospitals including safety net institutions, and non-profit research organizations

- Encourage but not require that lead/primary contact organization to be a community-based organization (CBO)

  - Includes: social service agencies, non-profit organizations, and formal and informal community groups (neighborhood groups or recreational or special-interest clubs)

APPLICATION REQUIREMENTS

A. Application Cover Page (form)

B. Table of Contents (form)

C. Research Project Summary

D. Performance Sites (form)

E. IRS 501(c)(3) Determination Letter

F. Proposal

- Background and Significance

- Goals, Aims, and Objectives

- Potential Impact

- Research Design & Methods (Research Award)

- Project Timeline & Milestones (Research Award)

G. Bibliography

H. Letters of Partnership (one letter of commitment)

I. Organization & Collaborator(s) Profile (Form)

J. Appendix (if applicable)

K. Budget Form Upload

- Form D & Form E (Excel Uploads)

BUDGET GUIDANCE

- Funds <u>do not</u> need to be equally distributed across each year of funding

- Only 15% of the total project costs are allowed to be used towards indirect costs (Rent, Telephone/Fax/Internet, etc.)

- Be sure to include time in your budget for:

  - Capacity building

  - Reporting requirements

Lead Applicant Name:		Budget Summary			
Project Title:		Organization:			
Project Start Date: 06/30/2022		Project End Date: 06/29/202X			
		Maximum Indirect Allowable			15%
PLEASE NOTE: Budget Summary Page is Auto Populated by BUDGET tabs 2, 3, and 4					
BUDGET YEARS		YEAR 1		YEAR 2	YEAR 3
PERSONNEL COSTS					
SALARY		$ -	$ -		$ -
FRINGE		$ -	$ -		$ -
SUBTOTAL PERSONNEL		$ -	$ -		$ -
SUBTOTAL NON-EMPLOYEE COMPENSATION		$ -	$ -		$ -
SUBTOTAL CONSULTANT COSTS		$ -	$ -		$ -
SUBTOTAL OPERATING COSTS		$ -	$ -		$ -
SUBTOTAL EQUIPMENT/SUPPLIES		$ -	$ -		$ -
SUBTOTAL SUBCONTRACTS		$ -	$ -		$ -
SUBTOTAL DIRECT COSTS		$ -	$ -		$ -
SUBTOTAL INDIRECT COSTS		$ -	$ -		$ -
TOTAL COSTS		$ -	$ -		$ -
TOTAL AWARD AMOUNT					$ -

REVIEW CRITERIA

- **Addressing Inequities**: Whether the approach addresses a population experiencing higher rates of health inequities.

- **Impact**: Whether the intended immediate and long-term outcomes address root causes of health inequities as much as possible and social determinants of health.

- **Community-Led**: Whether the approach actively engages community members in implementing an approach. Letters speaking to meaningful relationships between the lead organization and the local population are welcomed.

- **Partnerships**: Whether partners with clear roles and responsibilities are included to enhance the initiative.

- **Feasibility**: Likelihood of success and ability of organizations to carry out approach.

- **Sustainability**: Likelihood of long-term impact beyond the grant cycle inclusive of changes in policies, systems, programs, and capacity of partner organizations.

Domain	Priority
Advancing Health Equity	1
Community Engagement	2
Partnership & Collaboration	3
Research Activities	4
Readiness & Feasibility	5

REVIEW CRITERIA & PRIORITY

REVIEWER COMMENTS

- **Impact & Significance**

"More information is needed regarding how the current approach is driving inequities, and how the proposed approach will advance health equity"; "The work really didn't focus enough on the root causes or really the health equity"; "How does this work operationalize equity"; "Why is it thought this approach will be successful?"

- **Community Engagement**

"The community/families/patients don't seem to have been involved in the development of XXXX"; "Have the investigators thought through language/access/time barriers?"; "The budget reflects the time intensive nature of the community involvement"

- **Partnership & Collaboration**

"A statement from the collaborator would be helpful; particularly regarding how their role will support the work"; "Partnership across different sectors is a real strength for this approach"; "The applicant team thought through the power imbalance that has perpetuated inequities and is shifting the decision making to the population affected by this work"

- **Readiness & Feasibility**

"The budget is reflective of the staffing needed to complete the work; and shows appropriate level of support for engaged communities"; "The letters support the ongoing collaborations/relationships between organizations putting forward the work"

COMMON PITFALLS TO AVOID

- No statement regarding health equity

- Community engagement is not present

- Link between problem and the proposed project is unclear

- The research design does not align with the problem and is not action oriented

- Budget and feasibility

- The project team does not align with the tasks at hand

- No clear statement of problem and/or poorly linked to the background

- Overlap in funding

APPLICATION TIPS

- Make sure your proposal reflects the review criteria and program goals

- Tell the story and provide explicit reasons and statements regarding why your approach is promising.

- Recruit the right team: Include appropriate collaborations and/or shared leadership if it benefits the project

- Be realistic (in timeline, budgets, etc.)

- Avoid jargon and abbreviations

- Be concise and clear (make it easy to read!)

- Point out pitfalls and include contingencies

- Seek feedback internally, externally, and across disciplines

QUESTIONS?