



JEFFRESS TRUST AWARDS PROGRAM IN RESEARCH ADVANCING HEALTH EQUITY

A PROGRAM OF THE THOMAS F. AND KATE MILLER JEFFRESS MEMORIAL TRUST

Application Deadline:
Wednesday, February 7, 2024
12:00 PM ET

Thursday, January 11, 2024
OFFICE HOURS

INTRODUCTIONS

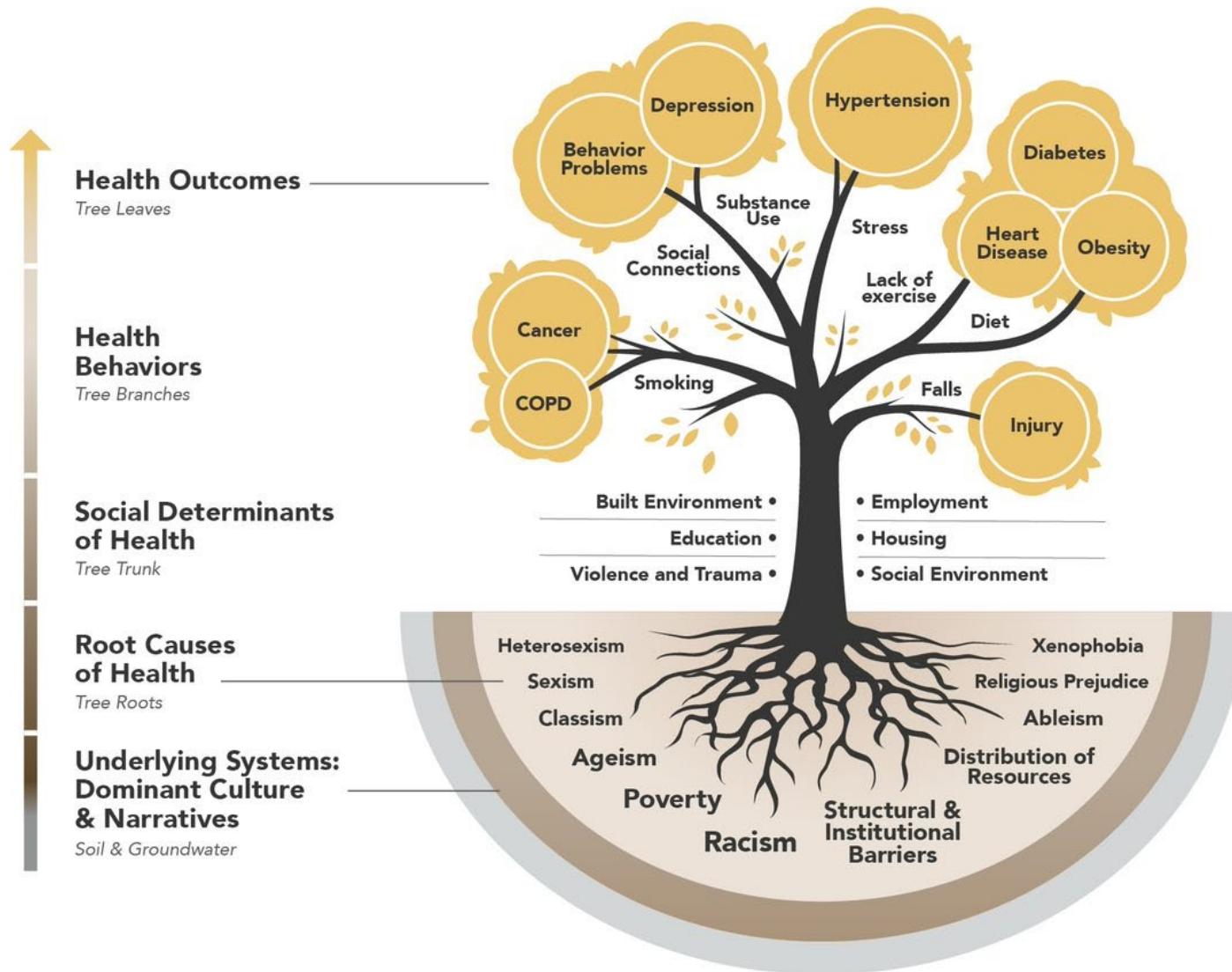
- Health Resources in Action
 - Kimberly Lezak, Ph.D., Managing Director, The Medical Foundation
 - Lindsey Carver, Senior Grants Officer, The Medical Foundation

AGENDA

- Kim – Program Overview – Research Scope & Root Causes (10 min)
- Lindsey – Program Design Overview & Eligibility (5 min)
- Lindsey – Application Requirements (5 min)
- Kim/Lindsey – Review Criteria (10 min)

PROGRAM OVERVIEW: RESEARCH SCOPE

- Jeffress Memorial Trust was founded in 1981 by Robert M. Jeffress in memory of his parents and is guided by the mission to benefit the people of Virginia
- 2024 grant cycle will support research that addresses the root causes of health inequities within the state of Virginia
- The Jeffress Trust recognizes that inequities have an impact on one's ability to lead a healthy life
 - To achieve health equity, it is necessary to remove obstacles to health – such as racial discrimination, poverty, and deep power imbalances – and their consequences, including lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care (source: Human Impact Partners).



ROOT CAUSES

PROGRAM DESIGN OVERVIEW: PARTNERSHIP/COLLABORATIVE ESTABLISHMENT AWARD

■ AWARD PERIOD

- JUNE 30, 2024 – JUNE 29, 2026

Application Deadline:
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■ FUNDING AMOUNT

- \$150,000 OVER 2 YEARS
- Designed to support the development and establishment of collaborative efforts upon which to carry out future research activities to advance health equity
- Recipients will be eligible to apply for Research Awards during their second year of funding

PROGRAM DESIGN OVERVIEW: RESEARCH AWARD

■ AWARD PERIOD

- JUNE 30, 2024 – JUNE 29, 2027

■ FUNDING AMOUNT

- \$600,000 OVER 3 YEARS

- Designed to support research activities that will expand and support advancing health equity

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New for the 2024 Grant Cycle

All Research Award applicants must be previously funded Partnership/Collaborative Establishment Awardees.

ELIGIBILITY

- RESEARCH FOCUS
 - Advancing health equity in the state of Virginia
- RESEARCH TOPICS
 - Policy, Systems, and Environmental change strategies (PSE strategies) Analysis
 - Program/Practice Analysis
 - General Research

ELIGIBILITY

- Virginia-based non-profit 501(c)(3) organizations and municipalities
- New and established partnerships
 - Community-based organizations, advocacy organizations, faith-based institutions, neighborhood committees, local municipalities, academic institutions, hospitals including safety net institutions, and non-profit research organizations
- Encourage but not require that lead/primary contact organization to be a community-based organization (CBO)
 - Includes: social service agencies, non-profit organizations, and formal and informal community groups (neighborhood groups or recreational or special-interest clubs)

APPLICATION REQUIREMENTS

A. Application Cover Page (form)

B. Table of Contents (form)

C. Research Project Summary (form)

D. Performance Sites (form)

E. IRS 501(c)(3) Determination Letter

F. Updated Jeffress Trust Progress Report

(Research Applicants ONLY)

G. Proposal

Background and Significance

Goals, Aims, and Objectives

Potential Impact

Research Design & Methods (Research Award)

H. Project Timeline and Milestones (Template)

I. Bibliography

J. Letters of Partnership (one letter of commitment)

K. Organization & Collaborator(s) Profile (Form)

L. Appendix (if applicable)

M. Budget

- Form D & Form E (Excel Uploads)

BUDGET GUIDANCE

- Funds do not need to be equally distributed across each year of funding
- Only 15% of the total project costs are allowed to be used towards indirect costs (Rent, Telephone/Fax/Internet)
- Be sure to include time in your budget for:
 - Capacity building
 - Reporting requirements

Lead Applicant Name:		Budget Summary	
Project Title:		Organization:	
Project Start Date: 06/30/2022		Project End Date: 06/29/202X	
Maximum Indirect Allowable			15%

PLEASE NOTE: Budget Summary Page is Auto Populated by BUDGET tabs 2, 3, and 4

BUDGET YEARS	YEAR 1	YEAR 2	YEAR 3
PERSONNEL COSTS			
SALARY	\$ -	\$ -	\$ -
FRINGE	\$ -	\$ -	\$ -
SUBTOTAL PERSONNEL	\$ -	\$ -	\$ -
SUBTOTAL NON-EMPLOYEE COMPENSATION			
SUBTOTAL CONSULTANT COSTS	\$ -	\$ -	\$ -
SUBTOTAL OPERATING COSTS	\$ -	\$ -	\$ -
SUBTOTAL EQUIPMENT/SUPPLIES	\$ -	\$ -	\$ -
SUBTOTAL SUBCONTRACTS	\$ -	\$ -	\$ -
SUBTOTAL DIRECT COSTS			
SUBTOTAL INDIRECT COSTS	\$ -	\$ -	\$ -
TOTAL COSTS	\$ -	\$ -	\$ -
TOTAL AWARD AMOUNT			\$ -

REVIEW CRITERIA

- **Addressing Inequities:** Whether the approach addresses a population experiencing higher rates of health inequities.
- **Impact:** Whether the intended immediate and long-term outcomes address root causes of health inequities as much as possible and social determinants of health.
- **Community-Led:** Whether the approach actively engages community members in implementing an approach. Letters speaking to meaningful relationships between the lead organization and the local population are welcomed.
- **Partnerships:** Whether partners with clear roles and responsibilities are included to enhance the initiative.
- **Feasibility:** Likelihood of success and ability of organizations to carry out approach.
- **Sustainability:** Likelihood of long-term impact beyond the grant cycle inclusive of changes in policies, systems, programs, and capacity of partner organizations.

Domain	Priority
Advancing Health Equity	1
Community Engagement	2
Partnership & Collaboration	3
Research Activities	4
Readiness & Feasibility	5

REVIEW CRITERIA & PRIORITY

REVIEWER COMMENTS

- **Impact & Significance**

“More information is needed regarding how the current approach is driving inequities, and how the proposed approach will advance health equity”; “The work really didn’t focus enough on the root causes or really the health equity”; “How does this work operationalize equity”; “Why is it thought this approach will be successful?”

- **Community Engagement**

“The community/families/patients don’t seem to have been involved in the development of XXXX”; “Have the investigators thought through language/access/time barriers?”; “The budget reflects the time intensive nature of the community involvement”

- **Partnership & Collaboration**

“A statement from the collaborator would be helpful; particularly regarding how their role will support the work”; “Partnership across different sectors is a real strength for this approach”; “The applicant team thought through the power imbalance that has perpetuated inequities and is shifting the decision making to the population affected by this work”

- **Readiness & Feasibility**

“The budget is reflective of the staffing needed to complete the work; and shows appropriate level of support for engaged communities”; “The letters support the ongoing collaborations/relationships between organizations putting forward the work”

COMMON PITFALLS TO AVOID

- No statement regarding health equity
- Community engagement is not present
- Link between problem and the proposed project is unclear
- The research design does not align with the problem and is not action oriented
- Budget and feasibility
- The project team does not align with the tasks at hand
- No clear statement of problem and/or poorly linked to the background
- Overlap in funding

APPLICATION TIPS

- Make sure your proposal reflects the review criteria and program goals
- Tell the story and provide explicit reasons and statements regarding why your approach is promising.
- Recruit the right team: Include appropriate collaborations and/or shared leadership if it benefits the project
- Be realistic (in timeline, budgets, etc.)
- Avoid jargon and abbreviations
- Be concise and clear (make it easy to read!)
- Point out pitfalls and include contingencies
- Seek feedback internally, externally, and across disciplines



QUESTIONS?

