**Essay Instructions (Do not delete)**

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| **Be sure to include the following information in the document’s header:*** Community Name and State
* Primary Contact Name and Title

Applicants will be asked to submit an essay, limited to four pages, with answers to the following:  1. How is your work connected to, or how has it evolved in relationship with the original organizations and efforts that were recognized by the Prize?
2. Describe the cross-sector work as it's currently playing out in your community (recognizing it has most certainly shifted and evolved since you were awarded the Prize). Describe how it aligns with the current Prize focus and selection criteria, specifically criterion 1: *Addressing structural racism and other structural injustices to create conditions that advance health equity*.
3. Describe the storytelling efforts that you propose to advance through this funding/Cohort opportunity. Include a description of whether these storytelling efforts are ongoing and the value this funding/cohort opportunity would add, or if it would be new (either is fine). *Note: this will be something that the Prize Story Cohort participant will evolve in partnership with Spitfire and your community partners over the course of the cohort, so this response is not meant to set things in stone, but to offer a starting point.*
4. Describe the audiences you are hoping to reach with this work, and what you want them to do differently.  Include any local audiences and others that may be beyond your immediate community. *Note: this will be something that the cohort participant will evolve in partnership with Spitfire and your community partners over the course of the cohort, so this response is not meant to set things in stone, but to offer a starting point.*
5. List and describe the organizations and people that would be involved in this funding opportunity, who would participate in the cohort, and to whom cohort participants would be connected (and how) to advance local storytelling work.
6. To the extent possible, describe potential types of communications and storytelling-related activities and resources that you anticipate or might want to consider. Note that these ideas are just a starting place and will be more fully developed as part of cohort participation with support from Spitfire.

**Essays:*** **Essays should be single-spaced, using 11-point font in Times New Roman.**
* **Your Essay will begin on page 2 and should address the above within the 4-page essay limit.**
* **Communities should submit Essays as a PDF once complete.**
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**Begin Essay Here**