

Health Resources in Action

Request for Proposals:

Supporting Youth at High Risk of Gun Violence Initiative
(SYI)



**HEALTH
RESOURCES
IN ACTION**

At-A-Glance	
Available Funding	2-4 youth outreach grants, total available funds \$991, 869. 23 1-2 Life Coaching grants, total available funds \$330,623.08
Funding Period	September 2024 – September 2025
Goal of the Funding	By implementing the proposed violence reduction and prevention program Youth Outreach and Life Coaching focused on individual youth at greatest risk it is anticipated that local safety concerns, community trauma, and community wellness, will be positively addressed.
Eligible Applicants	Georgia-based nonprofit organizations or groups with a 501(c)3 or a fiscal sponsor, that work in communities where there is a disproportionate impact of gun violence, see details.
Eligible Activities	<p>Youth Outreach Organizations - HRiA will select approximately four (4) Community Organizations who will be selected to identify seventy (70) youth (12-24 years) in the city of Atlanta who may potentially be at the highest risk for violent injury and death, based on law enforcement and criminal justice involvement. The selected organizations will perform directed outreach. The organizations best poised to perform effective outreach to youth at risk of violent injury and death are grassroots organizations.</p> <p>Life Coaching – HRiA will select one to two community organizations that will provide trauma-focused cognitive behavioral therapy services to youth engaged through the Youth Outreach Organizations.</p>
Application Deadline	August 29, 2024
Contacts	Mo Barbosa FOS@hria.org
Webpage & Application Form	https://hria.org/tmf/supporting-youth-at-high-risk-of-gun-violence-initiative-syi-grant-program

Community violence

Community violence, defined by the United States Department of Justice as “the intentional use of physical force or power, threatened or actual, against another person, group, or community in a specific location that results in or has a high likelihood of resulting in injury, death, psychological harm, maldevelopment, or deprivation”ⁱ is a health crisis concentrated in communities most impacted by racism and structural violence, which includes systemic denial of access to economic, educational, and employment opportunities. The lack of opportunity resulting from this disinvestment and structural violence constrains choices and perpetuates the cycle of community violence. Over the past few years, the COVID-19 (CV19) pandemic, which disproportionately impacted already-marginalized communities, compounded these challenges and exacerbated rates of violence.

Gun violence disproportionately impacts communities of color across the U.S. Although Black boys and men account for six percent of the total U.S. population they comprise more than half of gun homicide victims.ⁱⁱ Between 2019 and 2021, the gun homicide rate for Black boys and men ages 10–33 rose 43%.ⁱⁱⁱ Young people of color are disproportionately at risk for being victims of gun violence, with Black males 32x more likely to be hospitalized due to firearm assault than their white peers.

Community Violence Intervention (CVI) strategies require a comprehensive approach to stem violent behavior while addressing upstream causes. A public health framework allows communities to focus on resiliency, such as economic/social capital and meaningful engagement opportunities that target root causes and employ collaborative cross-sector partnerships.

Relevant Legislation

The City of Atlanta passed an ordinance that created this funding opportunity. The relevant section reads:

WHEREAS, the City is the recipient of funds under the American Rescue Plan Act of 2021 ("ARPA"), one of the largest economic rescue packages in U.S. history, which provided \$1.9 trillion in additional relief to respond to COVID-19 to state and local governments, hard-hit industries and communities and other support; and

WHEREAS, the COVID-19 pandemic has led to a national increase in violent injury, including among youth; and

WHEREAS, youth outreach and life coaching are each evidence-based interventions recommended by expert organizations such as the National Institute for Criminal Justice Reform to reduce risk for youth violent injury and death; and

WHEREAS, youth outreach provides relentless direct outreach to engage youth and build transformational relationships through intensive case management, persistent youth contact, and 24/7 availability, and life coaching utilizes certified clinicians to deliver life skills training through a trauma-informed cognitive behavioral therapy curriculum; and

WHEREAS, youth outreach and life coaching services are an important component of a comprehensive violence intervention and reduction strategy for the City and will complement the Cure Violence geographically focused, community-based violence intervention programs that the City has established by providing additional risk-reduction interventions focused on individual (rather than community) risk; and

WHEREAS, Health Resources in Action, Inc. ("HRiA") is a non-profit organization with a mission to help people live healthier lives and create healthy communities through prevention, health promotion, policy and research, and has supported the organizing and establishment of the first Cure Violence community-based violence intervention program in the City of Atlanta in 2019;and

WHEREAS, pursuant to Resolution 23-R-3413, adopted by the Atlanta City Council on May 1, 2023 and approved as amended per City Charter section 2-403 on May 10, 2023, the City is authorized to donate ARP A funds to HRiA in a total amount not to exceed One Million Three Hundred Seventy-Five Thousand Three Hundred Ninety-Two Dollars and Zero Cents (\$1,375,392.00), to administer grants to fund 2-4 community-based organizations in the City of Atlanta to provide youth outreach and life coaching services to youth in the City who have been disproportionately impacted by COVID-19 and are at a high risk for participating in violence, experiencing violent injury, and death; and

WHEREAS, to ensure that its donation is implemented in accordance with ARP A requirements, the City desires to enter into this MOU with HRiA which details the actions of HRiA to facilitate the grants to 2-4 existing community-based organizations in the City of Atlanta to provide youth outreach and life coaching services.

Health Resources in Action

Health Resources in Action (HRiA) is a national public health organization with 65+ years of prevention, health promotion, policy, research experience and extensive technical and practical expertise in CVI strategies. Recognizing that addressing the root causes of community violence and other race-based inequities requires collaboration across systems, HRiA regularly convene diverse sectors to facilitate the alignment of a common agenda that leads to more equitable policies, systems and environmental (PSE) changes.

Supporting Youth at High Risk of Gun Violence Initiative (SYI)

This grant is intended to support Community Based Organizations (CBO) engaged in Community Violence Intervention and Prevention (CVI) work. Small, grassroots organizations and organizations led by and serving BIPOC communities are strongly encouraged to apply. Organizations must currently conduct direct intervention that engages proven risk individuals.

Program Overview – What will the funding support?

The SYI grants program has one the primary goal:

Atlanta neighborhoods deeply impacted by gun violence were also areas disproportionately affected by COVID-19. Community trauma is compounded in many of these neighborhoods, which have long been subjected to interpersonal violence, systemic or institutional neglect, and lack of economic and educational resources. Disinvestment of neighborhoods combined with distrust of city agencies have contributed to poor quality public spaces and an erosion of pride of place for residents. Reclaiming community empowerment to address local safety concerns, rebuild trust, address community trauma, and promote wellness, would help create a vibrant public realm centered in healing and resistance. By implementing the proposed violence reduction and prevention program (Youth Outreach and Life Coaching) focused on individual youth at greatest risk it is anticipated that local safety concerns, community trauma, and community wellness, will be positively addressed.

Specifically this grant will support Youth Outreach and Life Coaching for eligible youth who are at high risk for gun violence, injury, and death. It is important that proposers understand that this is a violence intervention effort, solely prevention efforts will not be funded. To this end, eligible youth are specifically defined, geography is important and must be specifically defined, and organizations should have a track record of providing outreach or life coaching to these specifically defined priority populations.

Examples of what this grant will fund include:

- Youth Outreach Organizations - HRiA will select approximately four (4) Community Organizations who will be selected to identify seventy (70) youth (12-24 years) in the city of Atlanta who may potentially be at the highest risk for violent injury and death, based on law enforcement and criminal justice involvement. The selected organizations will perform directed outreach. The organizations best poised to perform effective outreach to youth at risk of violent injury and death are grassroots organizations.

Life Coaching – HRiA will select one to two community organizations that will provide trauma-focused cognitive behavioral therapy services to youth engaged through the Youth Outreach Organizations, see details.

Who is eligible to apply?

Georgia-based nonprofit organizations or groups with a 501(c)3 or a fiscal sponsor, that work in communities where there is a disproportionate impact of gun violence

Organizations must:

- Currently conduct direct intervention that engages proven-risk individuals most likely to be directly involved in gun violence

Who are eligible youth?

Minimum Youth Eligibility Requirements:

- i) Reside within the City of Atlanta (Acceptable Proofs of Residence include the following: Court-listed address, Driver's License, State Issued ID, Utility bill, Lease Agreement, or Self-Certification);
- ii) History of arrest and involvement with law enforcement agencies (e.g., Atlanta Police Department, Fulton County Sheriffs Office, Dekalb County Sheriff's Office, Atlanta Public Schools' Police Department, or the juvenile justice systems of Fulton or Dekalb counties).
- iii) Youth 12-24 years old.

Proposers will be required to provide documentation that communicates eligibility for each young person served by the program, specifically individual documentation that supports eligibility and program participation.

What proposals are not eligible?

- Capital expenditures
- Proposals by organizations that do not currently work in the violence prevention space
- Proposals focused on populations other than proven-risk individuals
- Proposals that solely outline prevention existing activities, with no programmatic or operational capacity for intervention or life coaching
- Proposals that focus on criminal justice-based or carceral approaches to gun violence
- Proposals containing other activities that are not permitted using ARPA or other relevant federal or municipal funding.

What is the funding period?

September 30th, 2024 - September 30th, 2025

What is the funding?

HRiA expects to make the following grants:

- 2-4 youth outreach grants, total available funds \$991,869.23
 - Approximately \$247,967 per organization
- 1-2 Life Coaching grants, total available funds \$330,623.08
 - Approximately, \$165,311 per organization

Levels of program service

Activity	Youth per week	Youth per month
Youth Outreach to 70 high risk youth	Enroll 12-20 youth weekly until at capacity	At least 70 youth per month, cumulative capacity
Activity	Youth per week	Units per month
Life Coaching using Cognitive Behavioral Therapy programming for youth at high risk	Enroll 15-20 youth weekly until at capacity	At least 70 youth per month cumulative capacity

(1) Youth Outreach Program Details

Youth Workers provide relentless direct outreach to engage youth and build transformational relationships. Youth Workers go into the communities of youth in order to engage them, (as well as their friends and families if needed) until they agree to participate in programming. Relationships are built through intensive case management, persistent youth contact, and 24/7 availability.

Youth Workers will engage youth at any stage of readiness (i.e., precontemplation, contemplation, preparation, action, and maintenance) through structured and unstructured programming. Case management and programming offered will build toward education, employment, and engagement in Life Coaching cognitive behavioral therapy to incorporate life skills and emotion regulation.

Within the period of program involvement, Youth Workers will connect youth with organizations in the community that can help address their needs and foster personal growth and safety in order to ensure ongoing support after outreach case management period.

Youth Outreach program administrators will also develop relationships with referral agencies and youth-serving community organization partners to provide the case management services.

(2) Life Coaching Program Details

Life Coaching programming will utilize trained staff and certified clinicians to deliver life skills training through a trauma-informed cognitive behavioral therapy curriculum such as Thinking for a Change (T4C) or other comparable intervention.

Minimum Program Requirements

A total of two (2) to four (4) Community Organization will be selected to administer Youth Outreach and Life Coaching programming to 70 youth in the City of Atlanta who are deemed to be at high risk for violence, injury, and death. The delivery of these services must meet the following requirements:

- (a) Provide relentless outreach (repeated efforts to contact and enroll in services until successful contact made) to 12-24-year-old youth in identified high-risk group.
- (b) Programs should cumulatively be able to accommodate the entire 70 youth referred. Based on similar programs, reasonable expected funding allocation is approximately \$15,000 per youth for Youth Outreach efforts and \$5,000 per youth for Life Coaching.
- (c) Create safety and stability with youth through developing individual relationships.
- (d) Build life skills through a cognitive behavioral therapy curriculum.
- (e) Must possess one (1) year experience in youth program or violence reduction program administration.
- (f) Must have adequate number of qualified personnel to assure satisfactory program performance.
- (g) Demonstrate an ability to manage grant funds and requisite reporting requirements including monthly reports of outreach efforts made and participants enrolled.

How will this proposal be reviewed?

Your application will be reviewed by a committee comprised of HRiA staff, community partners, the Mayor's Office of Violence Reduction, and subject matter experts. The following criteria will be considered during the review process:

- Alignment with funding priorities
 - Organizations that directly reach the priority population(s) (people at proven risk for involvement in community violence) through the areas of work specified in this RFP.
- Youth at high risk engagement
 - Organizations with a history of and ability to authentically engage youth at high risk of gun violence, injury, and death – the specific priority population(s) mentioned above.
- Project Clarity and Feasibility
 - Organizations with clearly outlined proposals and a demonstrated commitment to young people. This includes readiness to engage community members, conduct the services detailed and successfully support youth and young adults based on needs.

What are we expected to do if we receive this grant?

If your organization is awarded funding, HRiA will work with you and your staff/volunteers/board to complete the following:

- Implement program activities immediately
The expectation is that grantees are able to begin program delivery on September 30th, including enrolling young people.
- Programmatic Reporting:
Awardees are required to collect, retain, and produce documentation related to eligibility and program participation. Case management files should detail participant engagement levels, service provision, goals for participants, and progress on an on-going basis. Grantees will remain in communication with HRiA throughout the funding period to provide feedback, success stories, lessons learned, and status updates.
- Expenditure Reporting
Reporting will align with CFR-200 (federal regulation on reporting). HRiA will work with grantees to support compliance with these guidelines. Monthly expenditure tracking sheets will be reviewed with HRiA, and grantees will submit quarterly financial expenditure reports in compliance with ARPA requirements.

Template for SYI RFP (Please use this to organize your answers before submitting to Blackbaud)

Organizational Profile		
1.1	Applicant Organization Name	
1.2	Organization address	
1.3	Organization city, state, zip	
1.4	Contact person name	
1.5	Contact person title	
1.6	Contact person phone number	
1.7	Contact person email	
1.8	Organization highest ranking staff person name	
1.9	Organization highest ranking staff person title	
1.10	Organization highest ranking staff person phone number	
1.11	Organization highest ranking staff person email	
1.12	Organization's mission statement (150 word maximum)	
1.13	Organizational development level. Please note that all levels are eligible for this grant opportunity.	<p>What best describes your current organizational development level?</p> <p><input type="checkbox"/> Emerging: Loosely defined organization structure with few written policies</p> <p><input type="checkbox"/> Established: Defined organizational structure with basic written policies</p> <p><input type="checkbox"/> Advanced: Clearly defined organizational structure with comprehensive written policies</p>
1.14	Current year operating budget	
1.15	Nonprofit Federal Employer Identification Number (EIN) or your fiscal sponsors	
1.16	Which grant are you applying for:	<p><input type="checkbox"/> Youth outreach</p> <p><input type="checkbox"/> Life Coaching</p>

Fiscal Sponsor (if different from applicant)		
2.1	Organization name	

2.2	Nonprofit Federal Employer Identification Number (EIN)	
2.3	Contact person name	
2.4	Contact person title	
2.5	Contact person phone number	
2.6	Contact person email	

Proposed project geography		
3.1	Please describe the impact of violence on your community (250 word maximum)	
3.2	Please describe the violence-impacted population that you serve, including age range and typical demographic information (250 word maximum)	
3.3	For Youth Outreach: What neighborhoods in Atlanta are you proposing to serve directly with this funding? (Please identify them by name)	
3.4	For Youth Outreach: Which Zones are these neighborhoods in?	
3.5	For Life Coaching: Please describe your ability to work with youth 12- 17 years old and/or young adults aged 18-24.	

Proposed project design (1000 word maximum)		
4.1	Please outline the resources and relationships your organization currently has that will contribute to the	

	success of the proposed project. (i.e. vendors, partnerships, memberships, referral agreements, etc.)	
4.2	For Youth Outreach: Please describe in detail your (1) outreach strategy, including deployment, schedule, and staffing; (2) the services you will provide to participants, specifically about changing participation in gun violence, education, employment, social needs, and engagement with community and others, and (3) your case management system.	
4.3	For Life Coaching: Please describe in detail your (1) cognitive behavior therapy approach, including identifying the curricula in use, credentials, etc.; (2) describe how you will implement the curricula, including frequency, methods, locations, etc.; and (3) please describe and identify your case management system.	

Qualifications		
5.1	Please describe your organization's history working in the geographical area you proposed to serve	
5.2	Please describe your organization's history of engagement with proven-risk individuals	

5.3	Please describe the qualifications and experience (including lived experience) of organizational leadership to serve this population	
5.4	Please describe the qualifications and experience (including lived experience) of key staff that will be involved in your program/project design	
5.5	Please describe how your organization reflects the culture of the population you intend to serve	
5.6	Please describe any additional cultural or lived experience that the staff of your organization possesses relevant to this work	
5.7	Please describe how your organization ensures that the direct services proposed are accessible and relevant to the target population	

Additional Information		
6.1	If there is anything else you would like to share with the committee about your organization, population, or proposed project, please share it here	

How do we submit a proposal?

The following resources are provided to assist in submitting your application.

To start and submit your CVI application, go to <https://hria.org/tmf/supporting-youth-at-high-risk-of-gun-violence-initiative-syi-grant-program> and click on “Start New Application” in the bar to the right.

1. Create a new account

To begin, click the application link for the funding opportunity you are applying to and create your account (if you do not already have one).

The screenshot shows the Health Resources in Action website interface. At the top left is the logo, which consists of a purple circular graphic made of concentric lines, followed by the text "HEALTH RESOURCES IN ACTION". In the top right corner, there are links for "Contact Us" and "Logout", and a "Default" dropdown menu. The main content area is divided into two sections. The first section, titled "Please Sign In", contains a welcome message, a list of organizations (Health Resources in Action, The Medical Foundation, and Kaiser Permanente Center for Gun Violence Research and Education), and instructions for new and returning users. It includes input fields for "E-mail" and "Password", with links for "Create an Account" and "Forgot Password?", and a "Login" button. The second section, titled "New Applicant?", explains the benefits of an account and includes input fields for "E-mail", "Confirm E-mail", "Password", and "Confirm Password", along with a "Continue" button and a "Return to login" link.

HEALTH RESOURCES IN ACTION

Contact Us | Logout
Default ▾

Please Sign In

Welcome to the grants application and reporting submission portal for Health Resources in Action. Through this portal, you can manage submissions for:

- Health Resources in Action
- The Medical Foundation
- Kaiser Permanente Center for Gun Violence Research and Education

NEW Users: Click the "Create an Account" link below to get started.
The Account must be created with the Applicant's email address.

RETURNING Users: If you have an account, enter your email address and password to login.
If needed, click the "Forgot Password" link below to reset your password.

E-mail Password

[Create an Account](#) [Forgot Password?](#)

Login

New Applicant?

An account allows you to access your saved and submitted applications at any time. It also allows us to send you a submission confirmation e-mail and notify you if additional information is necessary to process your application.

E-mail

Confirm E-mail

Password (must contain at least 12 characters, with at least three of the following character types: Lower case, Upper case, Numeric, Special)

Confirm Password

Continue

[Return to login](#)

Once you create your account and login you will be brought to some eligibility reminders. NOTE: You Must select yes for all. Otherwise, you may not be eligible (or selected by accident) and the portal won't let you in. If this happens, go back to New Application URL and begin again.

Be sure to save your work as you go. You can Save and Continue to the next section or Save and Finish Later.

The links for starting a new application and continuing a saved application are different. To continue a saved application, you should [login to your Account Page](#).

The Application Materials link in the application will bring you to the How to Apply page with links to all relevant materials. **NOTE: Always be sure to save your work before following a link. Open links in new tabs to avoid losing work.**

Log into the online portal well before the deadline to create an account and familiarize yourself with its format. Consider submitting before the deadline if you're able in case you encounter any challenges.

Unable to Log In / Access Saved Application

- Clear your browser cache before login. Please follow these instructions here: [How do I clear my browser cache, cookies, and temporary Internet files \(blackbaud.com\)](#)
- Use this link to login for your saved proposal <https://www.grantrequest.com/AccountManager.aspx?sid=2364>
- Make sure you are using the right email to login
- Sometime the browser you use can cause some issue. Please try a different browser.

2. Submitting the Budget Form

When you finish the budget, be sure to **save your budget form and attach it to your application** in the online portal. To do so:

1. Please save the file with the funding opportunity you are applying to, your organization's name, and the type of attachment (Ex. *CVI_Health Resources in Action_Budget*)
2. Go to your saved application on your [Account Page](#).
3. On the Attachments page, add your budget document. Make sure file type is xls. or xlsx.

If you have questions or need support using the template, please email us at FOS@hria.org.

Instructions | Part A: Basic Information | Part B: Proposal | Certifications | **Attachments** | Contact Us | Application Materials | Logout

REQUIRED:

Budget
Please attach your budget here. You can access the budget form on the [How to Apply](#) page of the Massachusetts Community Health & Healthy Aging Funds. Please submit a budget document with detailed project costs for each year of requested funding.

Workplan
Please attach your workplan here. You can access the workplan template on the [How to Apply](#) page of the Massachusetts Community Health & Healthy Aging Funds.

Tax Exempt Designation
A current 501(C)(3) IRS tax status documentation letter or that of a fiscal sponsor.

W-9
Signed IRS form W-9

NOTE: Please title your files as CHIP_Organization_Form Title. For example: CHIP_Health Resources in Action_Budget

Upload
The maximum size for all attachments combined is 100 Mb. Please note that files with certain extensions (such as ".exe", ".com", ".vbs" or ".bat") cannot be uploaded.

Define attachments

Title	Add	Remove
Budget		

3. Required Proposal Attachments/Final Submission Checklist

You must upload ALL the attachments below to complete your submission.

Required Proposal Attachments

- Budget (file type .xls, or .xlsx)
- Tax Exempt Designation Letter (file type .pdf, or .png, or .jpg)
- W-9 (file type .pdf, or .png, or .jpg)
- Financial Statement (file type .pdf)

How can we learn more?

See FAQ on Website

ⁱ <https://bja.ojp.gov/library/publications/overview-community-violence-intervention-strategies>

ⁱⁱ From 2018 to 2021, Black men experienced 36,597 firearm homicides and had a population of 85,137,967. Nationally, there were 68,714 firearm homicides and a total population of 1,316,784,825. Source: https://giffords.org/memo/gun-violence-in-black-communities/#footnote_11_67066

ⁱⁱⁱ The firearm homicide rate among Black boys and men ages 10 to 44 was 60.42 in 2019 and 86.47 in 2021. Id. See also Scott R. Kegler et al., “Vital Signs: Changes in Firearm Homicide and Suicide Rates — United States, 2019-2020,” *Morbidity and Mortality Weekly Report* 71, no. 19 (2022): 656-663.